



**DCT-19BBA301**

Seat No. \_\_\_\_\_

**B. B. A. (Sem. III) (CBCS) (W.E.F. 2019) Examination**

**August - 2022**

**Personality Development & Corporate Skills**

**(New Course)**

Time :  $2\frac{1}{2}$  Hours]

[Total Marks : 70

- Instructions :** (1) All questions carry equal marks.  
(2) Attempt Any **Four** Questions.  
(3) Figures to the right indicate marks.

- 1 (a) Answer the following in short : (Any **Two**) 4  
(1) Why does the narrator go to bank in 'My Financial Career'?  
(2) How did Tom succeed to tempt Ben and other boys to work for him ?  
(3) How did the lighthouse keeper's job fall vacant ?  
(4) What is the first memorandum is 'Sensor Payroll' ?
- (b) Write a Short Note : (Any **One**) 5.5  
(1) Explain the story 'Whitewashing the Fence'.  
(2) Explain the Adaptability Skills from the story 'Sensor Payroll'.
- (c) Answer the following questions in brief : (Any **Two**) 8  
(1) Teamwork Skills from the story "Whitewashing the Fence".  
(2) Character sketch of William Morris.  
(3) Govind Singh.  
(4) Stephen Leacock's visit to Bank.
- 2 (a) Answer the following in short : (Any **Two**) 4  
(1) Where does William Morris work and what job does he do ?  
(2) What are the strengths and weaknesses of Skavinski ?  
(3) What system of wage payment does the gas company have?  
(4) Who is Govind Singh and what problem does he face ?

- (b) Write a Short Note : (Any One) 5.5
- (1) Explain the story 'My Financial Career'.
  - (2) Explain the written communication skills from the story "Gateman's Gift".
- (c) Answer the following questions in brief : (Any Two) 8
- (1) Qualities of Mexican Stokers.
  - (2) Character sketch of Tom.
  - (3) Interview Skills from the story "The Lighthouse Keeper of Aspinwall."
  - (4) Problem solving skills from the story "The Look-out Man".
- 3** Read the following report carefully and answer the questions given below : 17.5
- Equities recover on Speculative Support.  
Mumbai, Feb.4
- Equities recovered smartly on the Bombay Stock Exchange (BSE) on Tuesday following heavy buying by speculators and foreign investors.
- Reflecting the uptrend, the BSE sensitive index opened at 3322.04 and closed at 3377.63 showing a gain over the previous close of 3324.22.
- The BSE-100 advance by 17.40 points to 1476.72. The BSE-200 and Dollex settled at 327.98 and 152.23 compared with 325.01 and 150.81 previously.
- The leading operators from Calcutta were extending support to favourite scripts like Tisco and SBI. The foreign institutional investors were showing interest in Colgate. Orient Bank and Bajaj Auto.
- Questions :
- (1) What is the trend of the market ? Why ? 3
  - (2) How much did the BSE Sensex gain at the end of the day ? 3
  - (3) What is the previous closing level of the BSE 100 ? 3
  - (4) Which companies did attract FIIs ? 3
  - (5) Explain the following terms :
    - (a) Speculators. 1.5
    - (b) Operators 1.5
    - (c) Recovered 1.5
    - (d) Scrips 1

- 4 Read the following report carefully and answer the questions given below : 17.5

Mumbai, Feb. 22

(UNI)

Pharmaceutical and software scrips once again stole the limelight on the last day of the current settlement on the stock market here on Friday following fresh purchases by FIIs as well as buying from operators.

Financial Institutions too were reported to have made good quantity purchases in key scrips like HPCL, SBI, BPCL, MTNL and Steel Authority of India.

The bullish mood of speculators could be seen from fresh buying support even on the last day of the account when they generally square up their position to avoid high margin on the carried forward business.

Questions :

- (1) Provide a suitable title to the report 3
  - (2) Which companies scrips gain on BSE ? 3
  - (3) Some scrips were brought in bulk by financial institutions. Name the companies. 3
  - (4) What the speculators would do to avoid high margins on the last day of the account ? 3
  - (5) Explain the following terms :
    - (a) Pharmaceutical. 1.5
    - (b) FIIs. 1.5
    - (c) UNI 1.5
    - (d) Stole the limelight 1
- 5 Draft a statement of purpose to be attached with the admission form for M.Com. course. 17.5
- 6 Draft a statement of purpose for MBA Programme in Marketing Specialization. 17.5

7 Complete the following Analogy by choosing the correct option : (Ten) (1.75 marks each) 17.5

- 1 Game : Series :: \_\_\_\_\_ : Word.  
(A) Winner (B) Sentence  
(C) Syllable (D) Event
- 2 Poetry : Rhyme :: Philosophy : \_\_\_\_\_  
(A) Imagery (B) Music  
(C) Bi-Law (D) Theory
- 3 4: 6 :: \_\_\_\_\_ : 16  
(A) 2 (B) 14  
(C) 8 (D) 10
- 4 Mouse : \_\_\_\_\_ :: Flash : Camera.  
(A) Rat (B) Computer  
(C) Cord (D) Dessert
- 5 Stars : Astronomy :: \_\_\_\_\_ : History.  
(A) Battles (B) Eclipse  
(C) Horse (D) Autumn
- 6 Alphabetical : \_\_\_\_\_ :: Sequential : Files.  
(A) Sort (B) Part  
(C) List (D) Order
- 7 Son : nuclear :: \_\_\_\_\_ : extended.  
(A) father (B) mother  
(C) cousin (D) daughters
- 8 \_\_\_\_\_ : horse :: board : train.  
(A) Stable (B) shoe  
(C) ride (D) mount
- 9 Bark : Dog :: Hoot : \_\_\_\_\_.  
(A) Sparrow (B) Owl  
(C) Parrot (D) Rat
- 10 Monarch \_\_\_\_\_ :: King : cobra.  
(A) queen (B) butterfly  
(C) royal (D) venom

8 Complete the following Analogy by choosing the correct option : (Ten) (1.75 marks each) 17.5

- 1 \_\_\_\_\_:Unity :: dearth : Scarcity.  
(A) belief (B) death  
(C) cohesion (D) fear
- 2 Argentina : Brazil :: \_\_\_\_\_ : Iran.  
(A) Canada (B) Iraq  
(C) Ireland (D) Mexico
- 3 Implement : rule :: \_\_\_\_\_: verdict.  
(A) propose (B) render  
(C) divide (D) teach
- 4 Shallot : \_\_\_\_\_ :: scallop : mollusk.  
(A) shark (B) muscle  
(C) onion (D) Dessert
- 5 pan : \_\_\_\_\_ :: ban : judge.  
(A) Band (B) critic  
(C) author (D) lawyer
- 6 rotation : earth :: \_\_\_\_\_ : top.  
(A) planet (B) spinning  
(C) sun (D) expending
- 7 lawless : order :: captive : \_\_\_\_\_.  
(A) trouble (B) punishment  
(C) jail (D) freedom
- 8 Pineapple : \_\_\_\_\_ :: orange : florida.  
(A) Dole (B) Hawaii  
(C) Canada (D) mango
- 9 ribbon : \_\_\_\_\_ :: icing : cake.  
(A) present (B) cut  
(C) bow (D) typewriter
- 10 doze : sleep :: tiptoe : \_\_\_\_\_.  
(A) walk (B) flat  
(C) shelf (D) swim